

Auto Round-Up Publications, Inc. 2012 Ad Deadline Schedule

TITLE	ISSUE NO.	ISSUE CODE	AD DL	ESTIMATED SUBSCRIPTION COPIES DELIVERED	E-MAG DIGITAL EDITION LIVE	ON SALE DATE	COVER DATE
AR	796	02	10/24/11	11/14/11	11/14/11	11/29/11	12/11/11
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	797	04	11/07/11	11/28/11	11/28/11	12/13/11	12/25/11
AT	260	01	11/14/11	12/10/11	12/10/11	12/27/11	January
TR	284	01	11/14/11	12/12/11	12/12/11	12/27/11	January
AR	798	06	11/21/11	12/12/11	12/12/11	12/27/11	01/08/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	799	08	12/05/11	12/26/11	12/26/11	01/10/12	01/22/12
AT	261	02	12/12/11	01/14/12	01/14/12	01/31/12	February
TR	285	02	12/12/11	01/16/12	01/16/12	01/31/12	February
AR	800	10	12/19/11	01/09/12	01/09/12	01/24/12	02/05/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	801	12	01/03/12	01/23/12	01/23/12	02/07/12	02/19/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	802	14	01/13/12	02/06/12	02/06/12	02/21/12	03/04/12
AT	262	03	01/23/12	02/18/12	02/18/12	03/06/12	March
TR	286	03	01/23/12	02/20/12	02/20/12	03/06/12	March
AR	803	16	01/30/12	02/20/12	02/20/12	03/06/12	03/18/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	804	18	02/13/12	03/05/12	03/05/12	03/20/12	04/01/12
AT	263	04	02/20/12	03/22/12	03/22/12	04/03/12	April
TR	287	04	02/20/12	03/19/12	03/19/12	04/03/12	April
AR	805	20	02/27/12	03/19/12	03/19/12	04/03/12	04/15/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	806	22	03/12/12	04/02/12	04/02/12	04/17/12	04/29/12
AT	264	05	03/19/12	04/19/12	04/19/12	05/01/12	May
TR	288	05	03/19/12	04/16/12	04/16/12	05/01/12	May
AR	807	24	03/26/12	04/16/12	04/16/12	05/01/12	05/13/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	808	26	04/09/12	04/30/12	04/30/12	05/15/12	05/27/12
AT	265	06	04/16/12	05/17/12	05/17/12	05/29/12	June
TR	289	06	04/16/12	05/14/12	05/14/12	05/29/12	June
AR	809	28	04/23/12	05/14/12	05/14/12	05/29/12	06/10/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	810	30	05/07/12	05/28/12	05/28/12	06/12/12	06/24/12
AT	266	07	05/14/12	06/14/12	06/14/12	06/26/12	July
TR	290	07	05/14/12	06/11/12	06/11/12	06/26/12	July
AR	811	32	05/21/12	06/11/12	06/11/12	06/26/12	07/08/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	812	34	06/04/12	06/25/12	06/25/12	07/10/12	07/22/12
AT	267	08	06/11/12	07/12/12	07/12/12	07/24/12	August
TR	291	08	06/11/12	07/09/12	07/09/12	07/24/12	August
AR	813	36	06/18/12	07/09/12	07/09/12	07/24/12	08/05/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	814	38	07/02/12	07/23/12	07/23/12	08/07/12	08/19/12
AT	268	09	07/09/12	08/09/12	08/09/12	08/21/12	September
TR	292	09	07/09/12	08/06/12	08/06/12	08/21/12	September
AR	815	40	07/16/12	08/06/12	08/06/12	08/21/12	09/02/12
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	816	42	07/30/12	08/20/12	08/20/12	09/04/12	09/16/12
AT	269	10	08/06/12	09/06/12	09/06/12	09/18/12	October

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AR	838	34	06/03/13	06/24/13	06/24/13	07/09/13	07/21/13
AT	279	08	06/10/13	07/11/13	07/11/13	07/23/13	August
TR	303	08	06/10/13	07/08/13	07/08/13	07/23/13	August
AR	839	36	06/17/13	07/08/13	07/08/13	07/23/13	08/04/13
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	840	38	07/01/13	07/22/13	07/22/13	08/06/13	08/18/13
AT	280	09	07/08/13	08/08/13	08/08/13	08/20/13	September
TR	304	09	07/08/13	08/05/13	08/05/13	08/20/13	September
AR	841	40	07/15/13	08/05/13	08/05/13	08/20/13	09/01/13
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	842	42	07/29/13	08/19/13	08/19/13	09/03/13	09/15/13
AT	281	10	08/05/13	09/05/13	09/05/13	09/17/13	October
TR	305	10	08/05/13	09/02/13	09/02/13	09/17/13	October
AR	843	44	08/12/13	09/02/13	09/02/13	09/17/13	09/29/13
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	844	46	08/26/13	09/16/13	09/16/13	10/01/13	10/13/13
AT	282	11	09/02/13	10/03/13	10/03/13	10/15/13	November
TR	306	11	09/02/13	09/30/13	09/30/13	10/15/13	November
AR	845	48	09/09/13	09/30/13	09/30/13	10/15/13	10/27/13
OFF	OFF	OFF	OFF	OFF	OFF	OFF	OFF
AR	846	50	09/23/13	10/14/13	10/14/13	10/29/13	11/10/13
AT	283	12	09/30/13	10/31/13	10/31/13	11/12/13	December
TR	307	12	09/30/13	10/28/13	10/28/13	11/12/13	December
AR	847	52	10/07/13	10/28/13	10/28/13	11/12/13	11/24/13

Codes:

AR = Auto Round-Up Magazine (02661)

TR = Truck Round-Up Magazine (02689)

AT = Auto/Truck Round-Up Monthly (02681)

CS = Auto Round-Up's No-Go Car Show

Orange = Dates in Orange, mean there has been an adjustment due to a holiday, so pay special attention to these dates!

Yellow = OFF WEEK

Additional Notes: This schedule is subject to change