

Auto Round-Up Publications, Inc.

2010 Ad Deadline Schedule

MAG	ISSUE NO.	ISSUE CODE	AD DEADLINE	BEGINS CIRCULATION	COVER DATE
AR	742	50	09/28/09	10/14/09	11/15/09
AT	235	12	10/02/09	10/24/09	December
TR	259	12	10/02/09	10/28/09	December
AR	743	52	10/12/09	10/28/09	11/29/09
OFF	OFF	OFF	OFF	OFF	OFF
AR	744	02	10/26/09	11/11/09	12/13/09
OFF	OFF	OFF	OFF	OFF	OFF
AR	745	04	11/09/09	11/25/09	12/27/09
AT	236	01	11/13/09	11/28/09	January
TR	260	01	11/13/09	12/02/09	January
AR	746	06	11/23/09	12/09/09	01/10/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	747	08	12/07/09	12/23/09	01/24/10
AT	237	02	12/11/09	01/02/10	February
TR	261	02	12/11/09	01/06/10	February
AR	748	10	12/21/09	01/06/10	02/07/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	749	12	01/04/10	01/20/10	02/21/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	750	14	01/15/10	02/03/10	03/07/10
AT	238	03	01/22/10	02/06/10	March
TR	262	03	01/22/10	02/10/10	March
AR	751	16	02/01/10	02/17/10	03/21/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	752	18	02/12/10	03/03/10	04/04/10
AT	239	04	02/19/10	03/06/10	April
TR	263	04	02/19/10	03/17/10	April
AR	753	20	03/01/10	03/17/10	04/18/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	754	22	03/15/10	03/31/10	05/02/10
AT	240	05	03/19/10	04/03/10	May
TR	264	05	03/19/10	04/14/10	May
AR	755	24	03/29/10	04/14/10	05/16/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	756	26	04/12/10	04/28/10	05/30/10
AT	241	06	04/16/10	05/01/10	June
TR	265	06	04/16/10	05/12/10	June
AR	757	28	04/26/10	05/12/10	06/13/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	758	30	05/10/10	05/26/10	06/27/10
AT	242	07	05/14/10	05/29/10	July
TR	266	07	05/14/10	06/09/10	July
AR	759	32	05/24/10	06/09/10	07/11/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	760	34	06/07/10	06/23/10	07/25/10
AT	243	08	06/11/10	06/26/10	August
TR	267	08	06/11/10	07/07/10	August
AR	761	36	06/21/10	07/07/10	08/08/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	762	38	07/02/10	07/21/10	08/22/10

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AT	244	09	07/09/10	07/24/10	September
TR	268	09	07/09/10	08/04/10	September
AR	763	40	07/19/10	08/04/10	09/05/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	764	42	08/02/10	08/18/10	09/19/10
AT	245	10	08/06/10	08/21/10	October
TR	269	10	08/06/10	09/01/10	October
AR	765	44	08/16/10	09/01/10	10/03/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	766	46	08/30/10	09/15/10	10/17/10
AT	246	11	09/03/10	09/25/10	November
TR	270	11	09/03/10	09/29/10	November
AR	767	48	09/13/10	09/29/10	10/31/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	768	50	09/27/10	10/13/10	11/14/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	769	52	10/08/10	10/27/10	11/28/10
AT	247	12	10/15/10	10/30/10	December
TR	271	12	10/15/10	11/03/10	December
AR	770	02	10/25/10	11/10/10	12/12/10
OFF	OFF	OFF	OFF	OFF	OFF
AR	771	04	11/08/10	11/24/10	12/26/10
AT	248	01	11/12/10	12/04/10	January
TR	272	01	11/12/10	12/08/10	January
AR	772	06	11/22/10	12/08/10	01/09/11
OFF	OFF	OFF	OFF	OFF	OFF
AR	773	08	12/06/10	12/22/10	01/23/11
OFF	OFF	OFF	OFF	OFF	OFF
AR	774	10	12/20/10	01/05/11	02/06/11
AT	249	02	12/23/10	01/08/11	February
TR	273	02	12/23/10	01/12/11	February
AR	775	12	01/03/11	01/19/11	02/20/11
OFF	OFF	OFF	OFF	OFF	OFF
AR	776	14	01/17/11	02/02/11	03/06/11
AT	250	03	01/21/11	02/12/11	March
TR	274	03	01/21/11	02/16/11	March
AR	777	16	01/31/11	02/16/11	03/20/11
OFF	OFF	OFF	OFF	OFF	OFF
AR	778	18	02/14/11	03/02/11	04/03/11

Codes:

AR = Auto Round-Up Magazine

TR = Truck Round-Up Magazine

AT = Auto/Truck Round-Up Monthly

CS = Auto Round-Up's No-Go Car Show

= Dates in Orange, mean there has been an adjustment due to a holiday, so pay special attention to these dates!

= OFF WEEK

Additional Notes: This schedule is subject to change